



*Friend,*

In November 2022, I was diagnosed with stage four Hodgkin Lymphoma. **I was just 25 years old.** Cancer is nothing like what you see in the movies. You don't just lose your hair and your appetite: You lose joy. You lose vibrance. You lose color. For young people with cancer, also known as AYAs (adolescents and young adults), they lose critical, formative time of young adult life—time that should be used chasing their passions, learning from failures, and building their lives. But instead, their lives come to a screeching halt.

According to the American Cancer Society, **"...young adult survivors have higher rates of bankruptcy and more frequently forgo needed medical care due to cost compared to older survivors. Financial distress among AYA survivors is often compounded by non-medical costs, such as student loans and raising children."** One of the most difficult consequences of having cancer is debt. Speaking from personal experience, cancer piled more than \$10,000 of debt on my shoulders. Many AYAs have not had enough time to build financial security to tackle the crippling financial obligation that comes with medical bills and other expenses. The freedom they hoped for once in remission is overshadowed by financial burden, and their lives are once again put on pause.

Motivated by faith and first-hand struggles as cancer patients and caregivers, my team and I created the 118 Foundation, which assists cancer patients and survivors ages 18-39 years old regain freedom, restore trust in their lives and future, and find refuge as they struggle with cancer by providing financial assistance grants and additional support. **We are invested in the comeback from cancer.**

**The 118 Foundation launched in January of 2024, and since then we have supported young adults overcoming cancer to the tune of \$31,000 - and we aren't slowing down.**

**I would like to extend an invitation for you and your team to partner with the 118 Foundation to host our first ever Comeback Celebration.** 118 plans to host this event annually to raise money to fuel our mission - and we need your help to make the first iteration a smashing success.

Please let me or my team know what additional information you need to consider this request. We would be honored to have your investment.

*Sadie Knight*

Executive Director, 118 Foundation  
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# sponsorship opportunities

## The Whole Sundae

\$10,000+

- Work one-on-one with a 118 team member to customize your experience in addition to the perks below

## Triple Scoop Sponsor

\$5,000 - \$9,999

- Reserved table for up to 8 guests
- Recognition on all advertising materials
- Recognition on online event page
- Recognition on 118 Foundation's website
- Verbal recognition during event programming
- High visibility of logo at event, including on slideshow, sponsor banner, welcome sign, and cocktail napkins
- Food + beverage buckets at sponsor table

## Double Scoop Sponsor

\$3,000 - \$4,999

- Four complimentary tickets
- Visibility of logo at the event
- Recognition on all advertising materials
- Recognition on online event page
- Recognition on 118 Foundation's website

## Single Scoop Sponsor

\$1,000 - \$2,999

- Two complimentary tickets
- Visibility of logo at the event
- Recognition on all advertising materials